

**IN THE UNITED STATES**  
**PATENT AND TRADEMARK OFFICE**

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**DEC 15 2008**

Attorney Docket No.: Google-57 (GP-151-00-US)

Applicant: **Jeremy BEM**

Serial No.: 10/674,888

Filing Date: **September 30, 2003**

Title: **INCREASING A NUMBER OF RELEVANT ADVERTISEMENTS USING  
A RELAXED MATCH**

Examiner: **Tri V. Nguyen**

Group Art Unit: 1796

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REQUEST FOR A THREE (3) MONTH EXTENSION OF TIME**

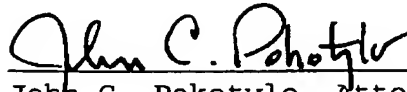
In response to the Office Action mailed on June 13, 2008, which set a time for response to expire on September 13, 2008, please extend that period three (3) months to expire on December 13, 2008. The Patent Office is authorized to charge the fee of \$1,110.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

12/16/2008 HHRZII 00000002 501049 10674888

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Respectfully submitted,

December 15, 2008

  
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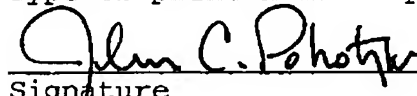
STRAUB & POKOTYLO  
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Tinton Falls, NJ 07724

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

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Signature

December 15, 2008  
Date